

Notice of Licensing Sub-Committee

Date: Thursday, 2 October 2025 at 10.00 am

Venue: HMS Phoebe, BCP Civic Centre, Bournemouth BH2 6DY



Membership:

Cllr G Farquhar

Cllr M Howell

Cllr C Matthews

Reserves:

Cllr S Bartlett (R1)

Cllr A Chapmanlaw (R2)

All Members of the Licensing Sub-Committee are summoned to attend this meeting to consider the items of business set out on the agenda below.

The press and public are welcome to view the live stream of this meeting at the following link:

<https://democracy.bcpCouncil.gov.uk/ieListDocuments.aspx?MId=5878>

If you would like any further information on the items to be considered at the meeting please contact: Jill Holyoake 01202 127564 Democratic Services on 01202 096660 or email democratic.services@bcpCouncil.gov.uk

Press enquiries should be directed to the Press Office: Tel: 01202 118686 or email press.office@bcpCouncil.gov.uk

This notice and all the papers mentioned within it are available at democracy.bcpCouncil.gov.uk

AIDAN DUNN
CHIEF EXECUTIVE

24 September 2025

**DEBATE
NOT HATE**



Available online and
on the Mod.gov app

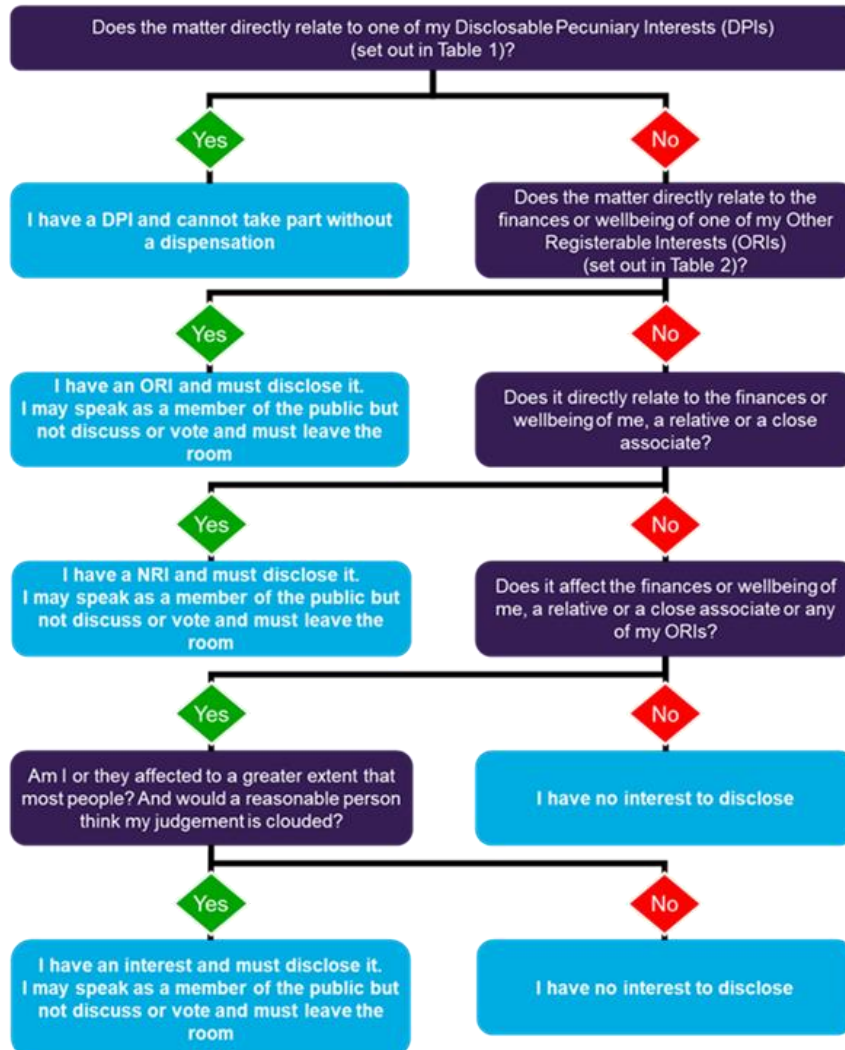


Maintaining and promoting high standards of conduct

Declaring interests at meetings

Familiarise yourself with the Councillor Code of Conduct which can be found in Part 6 of the Council's Constitution.

Before the meeting, read the agenda and reports to see if the matters to be discussed at the meeting concern your interests



What are the principles of bias and pre-determination and how do they affect my participation in the meeting?

Bias and predetermination are common law concepts. If they affect you, your participation in the meeting may call into question the decision arrived at on the item.

Bias Test

In all the circumstances, would it lead a fair minded and informed observer to conclude that there was a real possibility or a real danger that the decision maker was biased?

Predetermination Test

At the time of making the decision, did the decision maker have a closed mind?

If a councillor appears to be biased or to have predetermined their decision, they must NOT participate in the meeting.

For more information or advice please contact the Monitoring Officer

Selflessness

Councillors should act solely in terms of the public interest

Integrity

Councillors must avoid placing themselves under any obligation to people or organisations that might try inappropriately to influence them in their work. They should not act or take decisions in order to gain financial or other material benefits for themselves, their family, or their friends. They must declare and resolve any interests and relationships

Objectivity

Councillors must act and take decisions impartially, fairly and on merit, using the best evidence and without discrimination or bias

Accountability

Councillors are accountable to the public for their decisions and actions and must submit themselves to the scrutiny necessary to ensure this

Openness

Councillors should act and take decisions in an open and transparent manner. Information should not be withheld from the public unless there are clear and lawful reasons for so doing

Honesty & Integrity

Councillors should act with honesty and integrity and should not place themselves in situations where their honesty and integrity may be questioned

Leadership

Councillors should exhibit these principles in their own behaviour. They should actively promote and robustly support the principles and be willing to challenge poor behaviour wherever it occurs

AGENDA

Items to be considered while the meeting is open to the public

1. Election of Chair

To elect a Chair of this meeting of the Licensing Sub-Committee.

2. Apologies

To receive any apologies for absence from Members.

3. Declarations of Interests

Councillors are requested to declare any interests on items included in this agenda. Please refer to the workflow on the preceding page for guidance.

Declarations received will be reported at the meeting.

4. Protocol for Public Speaking at Licensing Hearings

5 - 10

The protocol for public speaking at Licensing Sub Committee hearings is included with the agenda sheet for noting.

5. Cameo, Fir Vale Road, Bournemouth, BH1 2JA

11 - 48

Neos 99 Limited (previously known as Rekom B Limited) has made an application to vary the premises licence at Cameo, Fir Vale Road, Bournemouth.

This matter is brought before the Sub-Committee for determination.

No other items of business can be considered unless the Chairman decides the matter is urgent for reasons that must be specified and recorded in the Minutes.

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LICENSING COMMITTEE AND SUB COMMITTEE – PROTOCOL FOR PUBLIC SPEAKING

1. Introduction

- 1.1 This protocol for public speaking applies to Licensing Committee and Sub Committee hearings in relation to matters including the licensing of alcohol, regulated entertainment, late night refreshment, gambling, sex establishments and hackney carriage and private hire drivers, vehicles and operators, as set out in Part 3.3 of the Council's Constitution.
- 1.2 These matters are considered in accordance with relevant legislation and associated regulations including the Licensing Act 2003 (as amended by the Police Reform and Social Responsibility Act 2011), the Gambling Act 2005, Part II and Schedule 3 of the Local Government (Miscellaneous Provisions) Act 1982 (as amended by Section 27 of the Policing and Crime Act 2009) and the Local Government (Miscellaneous Provisions) Act 1976.

2. Conduct of Hearings

- 2.1 Chair welcomes everyone, matters of general housekeeping are dealt with, notification that the hearing may be recorded for live and subsequent broadcast on the Council's website, reminder to switch mobile phones to silent, etc.
- 2.2 Chair asks everyone present to introduce themselves and state their role.
- 2.3 Chair checks that all persons who have given notice of their intention to speak and any person who wishes to withdraw a representation or wishes not to speak have been identified.
- 2.4 Chair explains proposed procedure and order of speaking for hearing as set out in Appendix A or B of this protocol as appropriate. All parties confirm agreement or make representations on procedure proposed.
- 2.5 Licensing Officer's report is presented.
- 2.6 Parties speak in the order agreed.
- 2.7 With the exception of hackney carriage and private hire hearings, parties who are speaking should not repeat the information which they have already given in writing in their representation. They will be able to expand on the written information given, provided the information remains relevant. Any additional information should be limited to the grounds of their representation(s). For example, if they are objecting on the grounds of Public Nuisance, then they should confine their comments to matters relating to Public Nuisance.

- 2.8 Members of the Licensing Committee or Sub Committee may ask questions after each party has spoken and once all parties have spoken. Parties will be allowed to ask questions through the Chair.
- 2.9 Once all parties have been heard, the parties will be given the opportunity to sum up. Party who spoke first to go last. The hearing will then conclude.
- 2.10 Members will deliberate in private with the clerk and legal representative as appropriate present.
- 2.11 The decision will be taken by the Committee and notification of the decision will be given as follows:
 - 2.11.1 For Licensing Act 2003 and Gambling Act 2005 hearings, determination must be within the period of five working days beginning with the day or the last day on which the hearing was held in accordance with the relevant Regulations, unless otherwise specified (for example, the issuing of a counter notice following objection to a TEN, in which case the determination must be at the conclusion of the hearing).
 - 2.11.2 For Sex Establishment and other hearings, where possible determination will be within the period of five working days beginning with the day or the last day on which the hearing was held.
 - 2.11.3 For Hackney Carriage and Private Hire hearings, notification of the decision will be given at the conclusion of the hearing, followed by a written decision letter where possible within the period of five working days beginning with the day or the last day on which the hearing was held.
- 2.12 Notification of the decision will include information for all parties of any right of appeal as appropriate.

3 General points

- 3.1 Hearings convened under the Licensing Act 2003 and the Gambling Act 2005 and associated regulations may be held remotely as required, if the Chairman agrees it is expedient to do so in the circumstances.
- 3.2 The hearing may be adjourned at any time at the discretion of the Members.
- 3.3 Members may amend the procedure at any time if they consider it to be in the public interest or in the interest of a fair hearing.
- 3.4 The Sub Committee may decide to conduct all or part of a hearing in non-public session in accordance with the relevant Regulations and/or where exempt information is likely to be disclosed.

- 3.5 The Chair may exclude any person from a hearing for being disruptive.
- 3.6 Meetings of the Licensing Committee in public session are recorded by the Council for live and subsequent broadcast on its website.
- 3.7 The hearing will take the form of a discussion.
- 3.8 Only persons (or their representatives) who have made an application, are subject to an application or have submitted a written representation or objection to the Licensing Authority under the relevant Act are permitted to speak at the hearing.
- 3.9 Any further information to support an application, representation, objection or notice (as applicable) can be submitted before the hearing. It may only be submitted at the hearing with the consent of all parties in accordance with any relevant Regulations. Wherever possible the Licensing Authority encourages parties to submit information at the earliest opportunity to allow sufficient time for this to be considered before the hearing and avoid the need for adjournment.
- 3.10 If a party has informed the Authority that they do not intend to participate, or be represented at the hearing, or has failed to advise whether they intend to participate or not, the hearing may proceed in their absence.
- 3.11 For other matters which are the responsibility of the Licensing Committee and not included in this protocol, the Meeting Procedure Rules in Part 4D of the Council's Constitution in relation to public questions, statements and petitions shall apply. This includes such matters as making recommendations on relevant licensing policies, approving the level of fees charged by the Council, and making decisions on tariffs charged by the Public Carriage Trade.
- 3.12 The Council's Constitution can be accessed using the following link:
<https://democracy.bcpccouncil.gov.uk/ieListMeetings.aspx?CommitteeID=151&Info=1&bcr=1>

For further information please contact democratic.services@bcpcouncil.gov.uk

Appendix A

Proposed procedure and order of speaking for hearings (other than hackney carriage and private hire hearings)

1. The Licensing Officer presents report.
2. Questions of the Licensing Officer on their report. Members of the Sub-Committee to go first, then the applicant/licence holder.
3. Applicant will make their Application.
4. Questions of the Applicant by all parties, Members of the Committee/Sub-Committee to go first.
5. Responsible Authorities and Other Persons will make their representations.
6. Questions of the Responsible Authorities and Other Persons. Members of the Committee/Sub-Committee to go first.
7. All parties will be given an opportunity to sum up (with the party who spoke last to go first). The hearing will then conclude.
8. Sub-Committee will deliberate in private with Legal Adviser and Clerk present. (Councillors new to Licensing may observe but will not take part in the decision making).
9. Notification of the Sub Committee's decision will be given in accordance with the requirements of the Licensing Act and Gambling Act regulations. For other hearings, where possible determination will be within the period of five working days beginning with the day or the last day on which the hearing was held.
10. The notification of decision will include information about the right of appeal as appropriate.

Appendix B

Proposed procedure and order of speaking for Hackney Carriage and Private Hire hearings

1. The Licensing Officer presents their report.
2. Questions of the Licensing Officer on their report. Members of the Sub-Committee to go first, then the applicant/licence holder.
3. Applicant/licence holder presents their case.
4. Questions of the applicant/licence holder by all parties, Members of the Committee/Sub-Committee to go first.
5. All parties will be given an opportunity to sum up (with the party who spoke last to go first). The Hearing will then conclude.
6. Sub-Committee will deliberate in private with Legal Adviser and Clerk present. (Councillors new to Licensing may observe deliberations but will not take part in the decision making).
7. Notification of the decision will be given following deliberations at the conclusion of the hearing, to be followed by a written decision letter where possible within the period of five working days beginning with the day or the last day on which the hearing was held.
8. The Legal Adviser will advise parties of any right of appeal as appropriate at the conclusion of the Hearing. Information about the right of appeal as appropriate will also be included in the written decision letter.

Adopted by the Licensing Committee on 7.12.23

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LICENSING SUB-COMMITTEE



Report subject	Cameo, Fir Vale Road, Bournemouth, BH1 2JA
Meeting date	2 October 2025
Status	Public Report
Executive summary	<p>Neos 99 Limited (previously known as Rekom B Limited) has made an application to vary the premises licence at Cameo, Fir Vale Road, Bournemouth to:-</p> <ul style="list-style-type: none"> Amend the layout to make the following changes: <ol style="list-style-type: none"> Reduce the size of the premises by removing the back half Internal refurbishment Relocation of entrance to Glen Fern Road (upon grant of this application the address shall be changed to Cameo, Glen Fern Road, Bournemouth, BH1 2LZ). Add conditions to the premises licence to further promote the licensing objectives. <ol style="list-style-type: none"> No drinks will be permitted in the smoking area. The DPS/ general manager will risk assess (in writing) the number of smokers permitted at any one time and in particular at noise sensitive times and the number identified will be maintained. The risk assessment will be made available to the Responsible Authorities on request. The designated queuing area shall be enclosed within appropriate barriers to ensure that the footway is kept clear All staff engaged outside the entrance to the premises, or supervising or controlling queues shall wear high visibility yellow jackets or vests The premises shall maintain membership of the Townwatch scheme (or any successor scheme) a senior member of staff shall attend all Townwatch meetings unless an emergency arises preventing such attendance and the premises will support Townwatch initiatives A direct telephone number for the manager at the premises shall be publicly available at all times the premises is open This telephone number is to be made available to residents and businesses in the vicinity

	<p>7. The premises shall maintain a written dispersal policy</p> <p>8. A copy of the policy shall be made available to the licensing authority and authorised officer of the responsible authorities on request</p> <p>9. The dispersal policy shall include (but not limited to) the following:</p> <p>a. During the last thirty minutes of trading - volume levels shall be reduced and the music tempo slowed, lighting levels shall be raised to encourage the gradual dispersal of patrons during the last part of trading.</p> <p>b. DJ announcements shall be used to both encourage a gradual dispersal and to remind customers of consideration to neighbours.</p> <p>c. Notices shall be displayed in prominent positions at the exit of the premises requesting customers to leave quietly.</p> <p>d. During the closure of the premises the Premises Licence Holder shall provide SIA registered security staff, wearing hi-vis arm-bands, jackets or vests, externally to assist with managing customers leaving the vicinity of the premises. Any customers congregating or loitering outside after the premises has closed shall be encouraged to depart quickly and quietly.</p> <p>e. Security staff shall supervise customers leaving the premises for at least an additional 15 minutes after the conclusion of licensable activities or until persons are dispersed from the immediate area.</p> <p>f. Door supervisors shall receive training to familiarise them with the dispersal procedure.</p> <p>g. Training records regarding the dispersal procedure shall be maintained and shall be signed and dated by the member of staff receiving the training. Records of training shall be kept on the premises for 12 months and made available immediately to Police or representatives of the Licensing Authority upon request.</p> <p>All other hours, activities and conditions are to remain unchanged by this application.</p> <p>The licensing authority has received 5 representations from other persons.</p>
Recommendations	<p>It is RECOMMENDED that:</p> <p>Members are asked to decide whether to:-</p> <p>a) Grant the application to vary the premises licence as made, or part thereof.</p>

	<p>b) Refuse the application for the variation of the premises licence, or part thereof.</p> <p>c) Grant the variation of the premises licence subject to additional conditions.</p> <p>Members of the Licensing Sub-Committee are asked to decide at the end of the hearing after all relevant parties have been given the opportunity to speak. Members must give full reasons for their decision.</p>
Reason for recommendations	<p>The licensing authority has received 5 representations from other persons on the grounds that to grant the application would undermine the prevention of crime and disorder, public safety and the prevention of public nuisance licensing objectives.</p> <p>The licensing authority may only consider aspects relevant to the application that have been raised in the representations.</p> <p>Where representations have been received in relation to an application by a responsible authority or any other person, and the concerns have not been resolved through mediation between all parties, the Scheme of Delegation set out in the Council's Constitution states that these applications should be dealt with by the Licensing Sub-Committee.</p>

Portfolio Holder(s):	Councillor Kieron Wilson – Housing and Regulatory Services
Corporate Director	Glynn Barton – Chief Operations
Report Authors	Sarah Rogers – Principal Licensing Officer
Wards	Bournemouth Central
Classification	For Decision

Background

1. The premises have benefited from a premises licence since transition of the Licensing Act 2003 in 2005. Prior to that it held a Justices' full-on licence and public entertainments licence.
2. A copy of the current premises licence is attached at Appendix 1.
3. A plan showing the location of the premises is attached at Appendix 2.
4. Prior to submission of this application an application for minor variation was made on 9 May 2025 to amend the layout of the premises to update the new layout and entrance from Glen Fern Road. This application was refused on 29 May 2025, with the following reason –

“During the consultation period, we received several representations from local residents expressing concerns about noise and anti-social behaviour from patrons leaving the premises via the new entrance at Glen Fern Road. These concerns were deemed relevant as they impact the licensing objectives of prevention of crime and disorder and prevention of public nuisance.

As there is no right to a hearing for minor variations, you will need to re-apply by way of a full variation to make the changes you have requested. When drafting your new application, I strongly advise you to take into account the concerns raised by local residents and ensure that you address the management of this area to reduce nuisance within the operating schedule.”

5. Following refusal of the minor variation meetings took place at the premises with the applicant, licensing authority, police and environmental health to discuss the proposals in more detail. As a result, several conditions were proposed, to form part of the resubmission of the application by way of a full variation. These conditions were consulted with Environmental Health and Dorset Police prior to submission, and no concern was raised about the new entrance from Glen Fern Road.
6. The application for full variation, under Section 34 of the Licensing Act 2003, was therefore received by the licensing authority on 14 August 2025. A copy of the application is attached at Appendix 3.

Consultation

7. The application was served on all responsible authorities. The applicant confirmed that the statutory notices were displayed on site and published in the local newspaper.
8. Whilst Planning have not made a representation to the application they highlight a condition from their most recent application for proposed change of use of the existing nightclub at lower ground and ground floor for commercial units and student residential and ancillary accommodation along with refurbishment of the 1 – 5 floors. states as follows:

“15. Prior to the occupation of any of the student bedrooms the works on the ground floor Class E commercial units shall be substantially completed and the existing nightclub use within the application site shall have ceased operation. The night club use within the application site shall not thereafter be reinstated.”

The planning officer goes on to comment that “It depends on when they occupy the proposed student accommodation. At the moment, they are probably a long way from occupation. I expect the night club will be a temporary use. As such planning have no objection as they do not know when this permission will be implemented.”

9. 5 representations have been received from other persons on the grounds that to grant the application will undermine the licensing objectives. A copy of the representations is attached at Appendix 4.

Options Appraisal

10. Before making a decision, Members are asked to consider the following matters:
 - The representations made by 5 other persons.
 - The relevant licensing objectives, namely the prevention of crime and disorder, public safety and the prevention of public nuisance and protection of children from harm.
 - The Licensing Act 2003, appropriate Regulations, Statutory Revised Guidance issued under Section 182 of the Licensing Act 2003 (February 2025) and the Council's Statement of Licensing Policy.

Summary of financial implications

11. An appeal may be made against the decision of the Sub-Committee, by the applicant or any other person, to the Magistrates' Court which could have a financial impact on the Council.

Summary of legal implications

12. If Members decide to refuse the application or attach conditions to the licence which the applicant or any other person does not agree to, the applicant or any other person may appeal to the Magistrates' Court within a period of 21 days beginning with the day that the applicant was notified, in writing, of the decision.

Summary of human resources implications

13. There are no human resource implications.

Summary of sustainability impact

14. There are no sustainability impact implications.

Summary of public health implications

15. There are no public health implications.

Summary of equality implications

16. There are no equality implications.

Summary of risk assessment

17. There is no requirement for a risk assessment.

Background papers

BCP Council's Statement of Licensing Policy

[SOLP-2020-2025](#)

Hearing Regulations

[The Licensing Act 2003 \(Hearings\) Regulations 2005](#)

Section 182 Guidance under the Licensing Act 2003 (February 2025)

[Revised guidance issued under section 182 of Licensing Act 2003 - GOV.UK](#)

Appendices

1 – Current Premises Licence

2 – Location Plan

3 – Copy Full Variation Application

4 - Representations

Premises Licence Part A

Premises licence number: BH084177

Postal address of premises, or if none, ordnance survey map reference or description:	
Cameo/Myu Bar, 7 Fir Vale Road	
Post town: Bournemouth	Post Code: BH1 2JA
Telephone number: 01202 311178	

Licensable activities authorised by the licence:
Films Boxing or Wrestling Live Music Performances of Dance Late Night Refreshment Supply of Alcohol

The times the licence authorises the carrying out of licensable activities:
<p>Films Monday - 10:00 to 05:00 Tuesday - 10:00 to 05:00 Wednesday - 10:00 to 05:00 Thursday - 10:00 to 05:00 Friday - 10:00 to 05:00 Saturday - 10:00 to 05:00 Sunday - 10:00 to 05:00 Exhibition of films will take place indoors. <u>Non-standard timings for the exhibition of films.</u> An additional hour to the standard and non-standard times on the day when British Summertime commences. The premises will, however, operate from 10:00 to 03:00 on Sunday to Thursday unless 14 days' notice has been given to the Police that the premises will trade to the terminal hour of 05:00. New Year's Eve - from the end of permitted hours on New Year's Eve to the start of permitted hours on New Year's Day. Until 06:00 for the following notable dates: Bank Holiday Sundays, Burns Night, Valentines Night, leap Year (29 February), St David's Day, St Patrick's Day, Maundy Thursday, Good Friday, Easter Sunday, St George's Day, Halloween (31 October), St Andrew's Day, Christmas Eve, 27th December, 28 December, and 'A' Level Thursday.</p> <p>Boxing or Wrestling Monday - 10:00 to 05:00 Tuesday - 10:00 to 05:00 Wednesday - 10:00 to 05:00 Thursday - 10:00 to 05:00 Friday - 10:00 to 05:00 Saturday - 10:00 to 05:00 Sunday - 10:00 to 05:00 Boxing or Wrestling entertainment will take place indoors. <u>Non-standard timings for boxing or wrestling entertainment.</u></p>

An additional hour to the standard and non-standard times on the day when British Summertime commences.

The premises will, however, operate from 10:00 to 03:00 on Sunday to Thursday unless 14 days' notice has been given to the Police that the premises will trade to the terminal hour of 05:00.

New Year's Eve - from the end of permitted hours on New Year's Eve to the start of permitted hours on New Year's Day.

Until 06:00 for the following notable dates: Bank Holiday Sundays, Burns Night, Valentines Night, leap Year (29 February), St David's Day, St Patrick's Day, Maundy Thursday, Good Friday, Easter Sunday, St George's Day, Halloween (31 October), St Andrew's Day, Christmas Eve, 27th December, 28 December, and 'A' Level Thursday.

Live Music

Monday - 10:00 to 05:00

Tuesday - 10:00 to 05:00

Wednesday - 10:00 to 05:00

Thursday - 10:00 to 05:00

Friday - 10:00 to 05:00

Saturday - 10:00 to 05:00

Sunday - 10:00 to 05:00

Performance of live music will take place indoors.

Non-standard timings for live music

An additional hour to the standard and non-standard times on the day when British Summertime commences.

The premises will, however, operate from 10:00 to 03:00 on Sunday to Thursday unless 14 days' notice has been given to the Police that the premises will trade to the terminal hour of 05:00.

New Year's Eve - from the end of permitted hours on New Year's Eve to the start of permitted hours on New Year's Day.

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Performances of Dance

Monday - 10:00 to 05:00

Tuesday - 10:00 to 05:00

Wednesday - 10:00 to 05:00

Thursday - 10:00 to 05:00

Friday - 10:00 to 05:00

Saturday - 10:00 to 05:00

Sunday - 10:00 to 05:00

Performance of dance will take place indoors.

Non-standard timings for performances of dance

An additional hour to the standard and non-standard times on the day when British Summertime commences.

The premises will, however, operate from 10:00 to 03:00 on Sunday to Thursday unless 14 days' notice has been given to the Police that the premises will trade to the terminal hour of 05:00.

New Year's Eve - from the end of permitted hours on New Year's Eve to the start of permitted hours on New Year's Day.

Until 06:00 for the following notable dates: Bank Holiday Sundays, Burns Night, Valentines Night, leap Year (29 February), St David's Day, St Patrick's Day, Maundy Thursday, Good Friday, Easter Sunday, St George's Day, Halloween (31 October), St Andrew's Day, Christmas Eve, 27th December, 28 December, and 'A' Level Thursday.

Late Night Refreshment

Monday - 23:00 to 05:00

Tuesday - 23:00 to 05:00

Wednesday - 23:00 to 05:00

Thursday - 23:00 to 05:00

Friday - 23:00 to 05:00

Saturday - 23:00 to 05:00

Sunday - 23:00 to 05:00

Provision of late-night refreshments will take place indoors.

Supply of Alcohol

Monday - 10:00 to 05:00

Tuesday - 10:00 to 05:00

Wednesday - 10:00 to 05:00

Thursday - 10:00 to 05:00

Friday - 10:00 to 05:00

Saturday - 10:00 to 05:00

Sunday - 10:00 to 05:00

Non-standard timings for the supply of alcohol.

An additional hour to the standard and non-standard times on the day when British Summertime commences.

The premises will, however, operate from 10:00 to 03:00 on Sunday to Thursday unless 14 days' notice has been given to the Police that the premises will trade to the terminal hour of 05:00.

New Year's Eve - from the end of permitted hours on New Year's Eve to the start of permitted hours on New Year's Day.

Until 06:00 for the following notable dates: Bank Holiday Sundays, Burns Night, Valentines Night, leap Year (29 February), St David's Day, St Patrick's Day, Maundy Thursday, Good Friday, Easter Sunday, St George's Day, Halloween (31 October), St Andrew's Day, Christmas Eve, 27th December, 28 December, and 'A' Level Thursday.

The opening hours of the premises:

Monday - 10:00 to 05:00

Tuesday - 10:00 to 05:00

Wednesday - 10:00 to 05:00

Thursday - 10:00 to 05:00

Friday - 10:00 to 05:00

Saturday - 10:00 to 05:00

Sunday - 10:00 to 05:00

Non-standard timings.

An additional hour to the standard and non-standard times on the day when British Summertime commences.

The premises will, however, operate from 10:00 to 03:00 on Sunday to Thursday unless 14 days' notice has been given to the Police that the premises will trade to the terminal hour of 05:00.

New Year's Eve - from the end of permitted hours on New Year's Eve to the start of permitted hours on New Year's Day.

Until 06:00 for the following notable dates: Bank Holiday Sundays, Burns Night, Valentines Night, leap Year (29 February), St David's Day, St Patrick's Day, Maundy Thursday, Good Friday, Easter Sunday, St George's Day, Halloween (31 October), St Andrew's Day, Christmas Eve, 27th December, 28 December, and 'A' Level Thursday.

Where the licence authorises supplies of alcohol whether these are on and/ or off supplies:

Alcohol will be consumed on the premises.

Part 2

Name, (registered) address, telephone number and email (where relevant) of holder of premises licence:
Rekom B Limited Proud Mary 42-43 St Mary Street Cardiff Wales CF10 1AD Tel: 0115 9349 186 Email: n.landells@popall.co.uk
Registered number of holder, for example company number, charity number (where applicable):
14267494
Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol:
Mr Marc Fear
Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises for the supply of alcohol:
399 New Forest District Council

Annex 1 – Mandatory conditions

Mandatory Conditions (Sections 19,20,21 LA 2003)

- 1.1. There shall be no sale or supply of alcohol when there is no designated premises supervisor in respect of this premises licence or at a time when the said premises supervisor does not hold a personal licence or when his/her licence is suspended.
- 1.2. Every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.
- 1.3. Any person used to carry out a security activity as required under conditions 2.1.2(a), 3.1, 3.2, 3.3.3, 3.3.4, 3.3.5 and 3.5 below must be licensed by the Security Industry Authority.
- 1.4. Admission of children (under the age of 18) to any exhibition of films must be restricted in accordance with the film classification body designated as the authority under Section 4 of the Video Recordings Act 1984.
- 1.5. Where the film classification is not specified, or the relevant licensing authority has notified the premises licence holder under Section 20 (3)(b) of the Licensing Act 2003, the admission of children must be restricted in accordance with any recommendation made by the Licensing Authority.

The Licensing Act 2003 (Mandatory Licensing Conditions) (Amendment) Order 2014

- 1.6.
 1. The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
 2. In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises –
 - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to -
 - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
 - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
 - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
 - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;
 - (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti- social behaviour or to refer to the effects of drunkenness in any favourable manner;
 - (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of disability).
- 1.7. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.

1.8.

1. The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
2. The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
3. The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either -
 - (a) a holographic mark, or
 - (b) an ultraviolet feature.

1.9. The responsible person must ensure that -

- (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—
 - (i) beer or cider: ½ pint;
 - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
 - (iii) still wine in a glass: 125 ml;
- (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
- (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

The Licensing Act 2003 (Mandatory Conditions) Order 2014

1.10.

1. A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.
2. For the purposes of the condition set out in paragraph 1 -
 - (a) “duty” is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;
 - (b) “permitted price” is the price found by applying the formula —

$$P = D + (D \times V)$$

Where –

- (i) P is the permitted price,
- (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
- (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
- (c) “relevant person” means, in relation to premises in respect of which there is in force a premises licence -

- (i) the holder of the premises licence,
 - (ii) the designated premises supervisor (if any) in respect of such a licence, or
 - (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;
 - (d) “relevant person” means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
 - (e) “value added tax” means value added tax charged in accordance with the Value Added Tax Act 1994.
3. Where the permitted price given by Paragraph (b) of paragraph 2 would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
4. (1) Sub-paragraph (2) applies where the permitted price given by Paragraph (b) of paragraph 2 on a day (“the first day”) would be different from the permitted price on the next day (“the second day”) as a result of a change to the rate of duty or value added tax.
- (2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

Annex 2 – Conditions consistent with the operating schedule

Prevention of Crime & Disorder

- 2.1. A CCTV system shall be installed and maintained to the reasonable satisfaction of Dorset Police, which shall include cameras recording footage of evidential quality covering all main public areas, entrance and exit doors, the queues outside the premises and the smoking terrace.
- 2.1.1 Footage shall be retained from all cameras for a minimum of 31 days.
- 2.1.2 (a) Body cameras shall be used by doorstaff and the qualified first aider.
- (b) At least one trained member of staff shall be available at all times the premises is open for licensable activities to operate and provide CCTV footage to Dorset Police or any other authorised person.
- 2.1.3 Footage shall be made available for viewing by Police upon request and recordings of footage shall be provided, in a form agreed by Dorset Police, as soon as reasonably practicable and without unnecessary delay.
- 2.1.4 The system shall be checked daily and a record of the check, the person responsible conducting the check and the outcome. Any technical failings shall be recorded and rectified as soon as possible and without any unnecessary delay.
- 2.1.5 Notices stating CCTV is in operation 24 hours a day shall be displayed in the venue.
- 2.2. Music and dancing shall continue to be a prominent feature of trading.
- 2.3. Any event involving sexual entertainment shall be in a designed area, where artists are under the supervision of the Designated Premises Supervisor or a Personal Licence holder and are in an area where additional security are provided.

Public Safety

- 2.4. A medic, qualified to a higher standard than a first aider shall be on duty at the venue when licensable activities are being conducted. He/she shall be easily identified as a medic.

Prevention of Public Nuisance

- 2.5. When a DJ is being used then he/she shall ask customers to leave the premises quietly.
- 2.6. All doors (and windows if applicable) shall be kept closed when the premises are operating, except for the immediate access and egress of persons. This shall include the fire escape doors, therefore all associated security checks for these doors shall be undertaken in a manner to ensure that noise breakout is not caused by these doors being opened except in an express emergency.
- 2.7. Staff shall regularly monitor the outside area of the premises to ensure that music is not distinguishable above background levels of noise at residential properties.
- 2.8. No speakers for amplification of music shall be placed on the outside of the premises, in the smoking area or in the front entrance lobby area of Cameo.
- 2.9. The smoking area must be adequately monitored by the manager, licence holder or other competent person to limit the noise from patrons using this area. Signage shall be placed in the smoking area reminding patrons to respect the needs of local residents and ensure that noise is kept to a minimum.
- 2.10. Clear notices displayed at all points where customers leave the building must instruct them to respect the needs of local residents and leave the premises and area quietly.

Protection of Children from Harm

- 2.11. Age Verification Policy: The premises shall operate a "Challenge 25" policy. The Premises Licence holder must ensure that, before being permitted entry to the premises, any individual who looks as if they could be under 18 years of age must produce identification proving they are over 18 years.
- 2.12. Acceptable identification for the purpose of age verification include a driving licence, passport, photographic identification bearing a PASS logo and the persons date of birth, military identification documentation or other internationally recognised photographic identification document. If the person seeking alcohol is unable to produce acceptable means of identification, the person shall be refused entry to the venue. "Challenge 25" poster shall be clearly displayed in a prominent position at the entry to the premises.
- 2.13. Under 18's/Youth Events: Unaccompanied persons under the age of 18 shall not be allowed entry to the premises except for events specifically organised for the under 18's market.
- 2.13.1 When holding events solely aimed at the youth market (under 18's):
- a) no alcohol is to be visible, sold or made available on the premises.
 - b) no adult entertainment shall be provided at any time a person under 18 is on the premises.
 - c) AWP machines shall be covered, unplugged and removed from use.
 - d) Any youth found to have consumed any alcoholic beverage prior to entry shall be given care and assistance with contacting family and arranging transportation, but shall be refused entry to the event.
 - e) Any youth found to have consumed alcohol preceding the event, after being permitted entry, shall be given care and assistance with contacting family and arranging transportation, but shall be required to leave with appropriate care and support.

2.14. Staff shall receive formal training in relation to their job role and function. Staff responsible for the sale of alcohol shall receive training on the requirements of the Licensing Act 2003 and their responsibilities under it.

2.14.1 Refresher training, in relation to compliance with the Licensing Act 2003, shall be provided at 3 monthly intervals and training records shall be maintained on the premises and made available for inspection by an authorised Police or Licensing Officer on request.

Annex 3 – Conditions attached after a hearing by the licensing authority

3.1. The premises shall employ SIA registered door staff. The number of door staff shall be subject to a written risk assessment.

3.1.1 The holder of the licence shall consider all events that take place at the premises (such as but not limited to, the showing of football, rugby or private parties) and in respect of any event that the premises assesses as medium risk or above, the event shall be subject to written risk assessment and appropriate SIA registered door staff shall be deployed for such an event.

3.1.2 A copy of the risk assessment that has been undertaken shall be maintained on the premises and a copy provided to the Police on request. Any such risk assessment shall be reviewed annually or at the request of the Police.

3.2. There shall be a written deployment plan for the placement of door staff, and this shall be reviewed monthly and made available upon request to the Licensing Authority or Dorset Police.

3.3. Dispersal Procedure: During the last thirty minutes of trading - volume levels shall be reduced and the music tempo slowed, lighting levels shall be raised to encourage the gradual dispersal of patrons during the last part of trading.

3.3.1 DJ announcements shall be used to both encourage a gradual dispersal and to remind customers of consideration to neighbours.

3.3.2 Notices shall be displayed in prominent positions at the exit of the premises requesting customers to leave quietly.

3.3.3 During the closure of the premises the Premises Licence Holder shall provide SIA registered security staff, wearing hi-vis arm-bands, jackets or vests, externally to assist with managing customers leaving the vicinity of the premises. Any customers congregating or loitering outside after the premises has closed shall be encouraged to depart quickly and quietly.

3.3.4 Security staff shall supervise customers leaving the premises for at least an additional 15 minutes after the conclusion of licensable activities or until persons are dispersed from the immediate area.

3.3.5 Door supervisors shall receive training to familiarise them with the dispersal procedure.

3.3.6 Training records regarding the dispersal procedure shall be maintained and shall be signed and dated by the member of staff receiving the training. Records of training shall be kept on the premises for 12 months and made available immediately to Police or representatives of the Licensing Authority upon request.

3.4. On Thursday, Friday and Saturday nights after 20:00 hours, drinks shall be supplied in polycarb/PET/Aluminium/Plastic/Cardboard/paper.

3.5. The licence holder shall ensure that any queue to enter the premises which forms outside the premises is supervised by door staff with the responsibility of encouraging customers to queue in a considerate and orderly manner so as to prevent public nuisance or obstruction to the public highway.

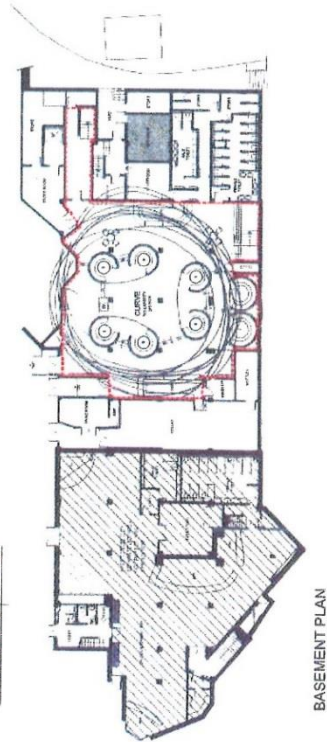
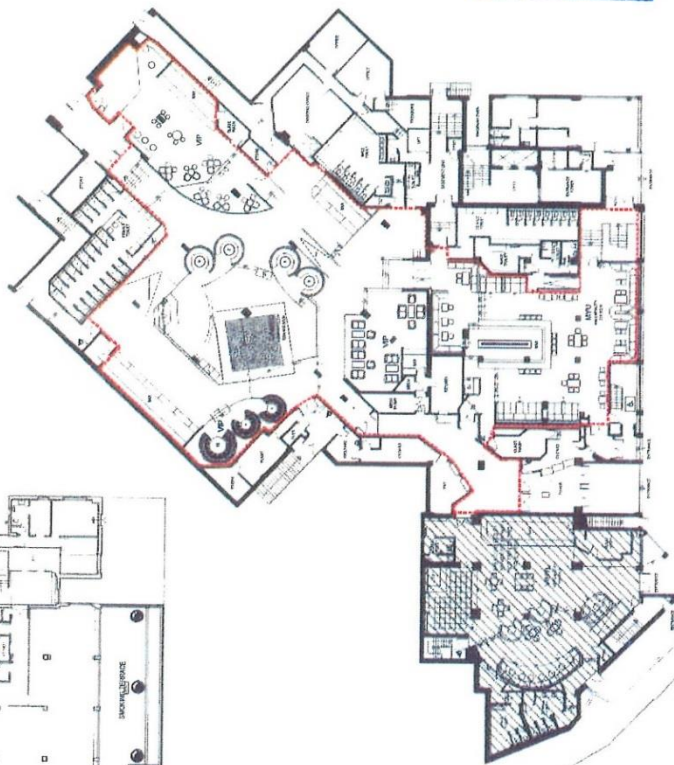
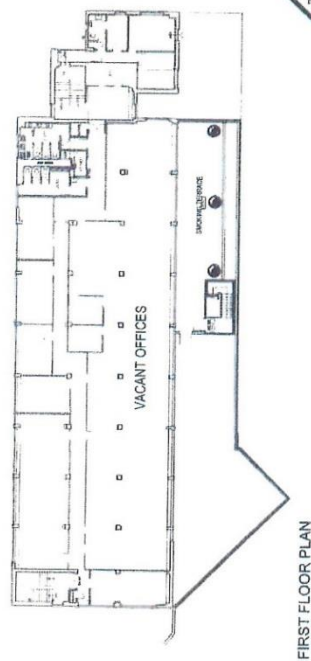
- 3.6. Capacity shall be monitored by way of paperwork filing system operated by the operators of their authorised agents only, any information regarding capacity shall be available to an authorised officer on request.

Annex 4 – Plans

This licence is issued in accordance with the plan M167679, dated 27 November 2018, as attached.

NAME		DATE	GRADE	SCORE			
1.	NAME	1.	DATE	1.	GRADE	1.	SCORE
2.	NAME	2.	DATE	2.	GRADE	2.	SCORE
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BOURNEMOUTH BOROUGH COUNCIL
LICENSING SECTION
27 NOV 2018
APPROVED
REF. No. M



Premises Licence

Part B

Premises licence number: BH084177

Postal address of premises, or if none, ordnance survey map reference or description:	
Cameo/Myu Bar 7 Fir Vale Road	
Post town: Bournemouth	Post Code: BH1 2JA
Telephone number: 01202 311178	

Licensable activities authorised by the licence:
Films, Boxing or Wrestling, Live Music, Performances of Dance, Late Night Refreshment, Supply of Alcohol

The times the licence authorises the carrying out of licensable activities:
<p>Films: (Indoors) Monday to Sunday - 10:00 to 05:00</p> <p>Boxing or Wrestling: (Indoors) Monday to Sunday - 10:00 to 05:00</p> <p>Live Music: (Indoors) Monday to Sunday - 10:00 to 05:00</p> <p>Performances of Dance: (Indoors) Monday to Sunday - 10:00 to 05:00</p> <p>Late Night Refreshment: (Indoors) Monday to Sunday - 23:00 to 05:00</p> <p>Supply of Alcohol: Monday to Sunday - 10:00 to 05:00</p> <p><u>Non-standard timings for all licensable activities.</u></p> <p>An additional hour to the standard and non-standard times on the day when British Summertime commences. The premises will, however, operate from 10.00 to 03.00 on Sunday to Thursday unless 14 days' notice has been given to the Police that the premises will trade to the terminal hour of 05.00. New Year's Eve - from the end of permitted hours on New Year's Eve to the start of permitted hours on New Year's Day. Until 06:00 for the following notable dates: Bank Holiday Sundays, Burns Night, Valentine's Night, Leap Year (29 February), St David's Day, St Patrick's Day, Maundy Thursday, Good Friday, Easter Sunday, St George's Day, Halloween (31 October), St Andrew's Day, Christmas Eve, 27 December, 28 December, and 'A' Level Thursday.</p>

The opening hours of the premises:
<p>Monday to Sunday - 10:00 to 05:00</p> <p><u>Non-standard timings.</u></p> <p>An additional hour to the standard and non-standard times on the day when British Summertime commences. The premises will, however, operate from 10:00 to 03:00 on Sunday to Thursday unless 14 days' notice has been given to the Police that the premises will trade to the terminal hour of 05:00. New Year's Eve - from the end of permitted hours on New Year's Eve to the start of permitted hours on New Year's Day. Until 06:00 for the following notable dates: Bank Holiday Sundays, Burns Night, Valentines Night, leap Year (29 February), St David's Day, St Patrick's Day, Maundy Thursday, Good Friday, Easter Sunday, St George's Day, Halloween (31 October), St Andrew's Day, Christmas Eve, 27th December, 28 December, and 'A' Level Thursday.</p>

Where the licence authorises supplies of alcohol whether these are on and/ or off supplies:
Alcohol will be consumed on the premises.

Name, (registered) address, telephone number and email (where relevant) of holder of premises licence:
Rekom B Limited. Proud Mary, 42-43 St Mary Street, Cardiff, Wales. CF10 1AD
Tel: 0115 9349 186 Email: n.landells@popall.co.uk

Registered number of holder, for example company number, charity number (where applicable):
14267494

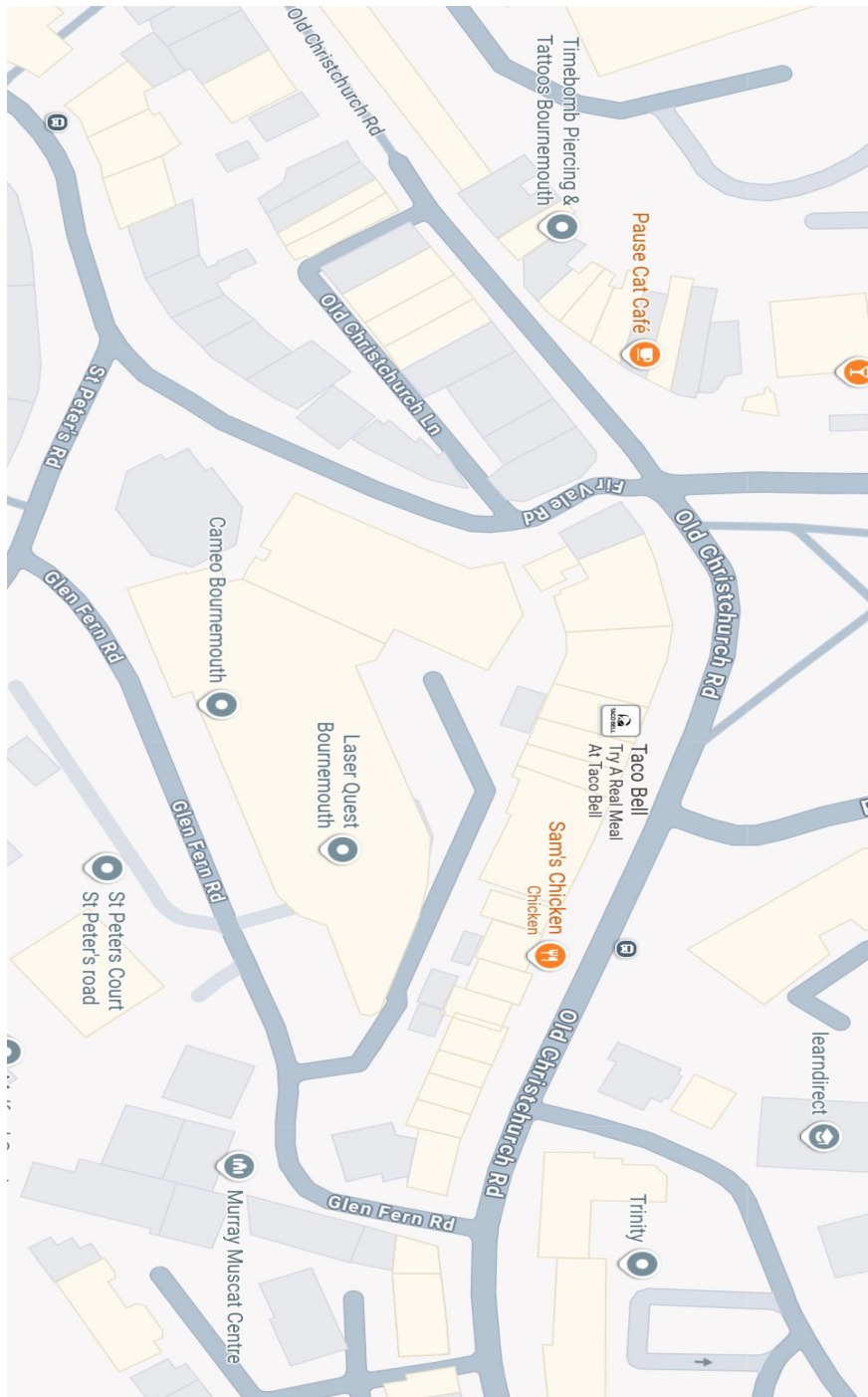
Name of designated premises supervisor where the premises licence authorises the supply of alcohol:
Mr Marc Fear

State whether access to the premises by children is restricted or prohibited:
See conditions 1.4, 1.5 and 2.13

Issued: 24 November 2018
Revised: 30 January 2024 {Transfer}

Mrs Nananka Randle
Licensing Manager





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Application to vary a premises licence under the Licensing Act 2003

PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST

Before completing this form please read the guidance notes at the end of the form. If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary.

You may wish to keep a copy of the completed form for your records.

I/We Neos 99 Limited

(Insert name(s) of applicant)

being the premises licence holder, apply to vary a premises licence under section 34 of the Licensing Act 2003 for the premises described in Part 1 below

Premises licence number

BH084177

Part 1 – Premises Details

Postal address of premises or, if none, ordnance survey map reference or description

Cameo

Firvale Road

Upon grant of this application the address shall read as follows (due to entrance relocation):

Cameo

Glen Fern Road

Bournemouth

BH1 2LZ

Post town

Bournemouth

Postcode

BH1 2JA

Telephone number at premises (if any)

Non-domestic rateable value of premises

£64000

Part 2 – Applicant details

Daytime contact telephone number

E-mail address (optional)

Current postal address if different from premises address

Neos Hospitality Wharton Place
13 Wharton Street

Post town

Cardiff

Postcode

CF10 1GS

Part 3 - Variation

Please tick as appropriate

Do you want the proposed variation to have effect as soon as possible?

☒ Yes

☐
No

If not, from what date do you want the variation to take effect?

DD	MM	YYYY
<input type="text"/>	<input type="text"/>	<input type="text"/>

Do you want the proposed variation to have effect in relation to the introduction of the late night levy? (Please see guidance note 1) ☐ Yes ☒ No

Please describe briefly the nature of the proposed variation (Please see guidance note 2)

This is an application to amend the layout of the premises in accordance with the submitted plan (drawing number 03 Job No 2381). The changes are as follows:

1. Reduction in premises size to remove the back half of the previous plan.
2. Internal refurbishment work.
3. Relocation of entrance to Glen Fern Road.

Any part of the variation application that changes the plan/layout at the premises to be of no effect until the work has been completed.

Locations of fire safety and other safety equipment subject to change in accordance with the requirements of the responsible authorities or following a risk assessment.

This application also seeks to add the following conditions to the licence operating schedule:

1. No drinks will be permitted in the smoking area. The DPS/ general manager will risk assess (in writing) the number of smokers permitted at any one time and in particular at noise sensitive times and the number identified will be maintained. The risk assessment will be made available to the Responsible Authorities on request.
2. The designated queuing area shall be enclosed within appropriate barriers to ensure that the footway is kept clear
3. All staff engaged outside the entrance to the premises, or supervising or controlling queues shall wear high visibility yellow jackets or vests
4. The premises shall maintain membership of the Townwatch scheme (or any successor scheme) a senior member of staff shall attend all Townwatch meetings unless an emergency arises preventing such attendance and the premises will support Townwatch initiatives
5. A direct telephone number for the manager at the premises shall be publicly available at all times the premises is open
6. This telephone number is to be made available to residents and businesses in the vicinity
7. The premises shall maintain a written dispersal policy
8. A copy of the policy shall be made available to the licensing authority and authorised officer of the responsible authorities on request
9. The dispersal policy shall include (but not limited to) the following:
 - a. During the last thirty minutes of trading - volume levels shall be reduced and the music tempo slowed, lighting levels shall be raised to

encourage the gradual dispersal of patrons during the last part of trading.

- b. DJ announcements shall be used to both encourage a gradual dispersal and to remind customers of consideration to neighbours.
- c. Notices shall be displayed in prominent positions at the exit of the premises requesting customers to leave quietly.
- d. During the closure of the premises the Premises Licence Holder shall provide SIA registered security staff, wearing hi-vis arm-bands, jackets or vests, externally to assist with managing customers leaving the vicinity of the premises. Any customers congregating or loitering outside after the premises has closed shall be encouraged to depart quickly and quietly.
- e. Security staff shall supervise customers leaving the premises for at least an additional 15 minutes after the conclusion of licensable activities or until persons are dispersed from the immediate area.
- f. Door supervisors shall receive training to familiarise them with the dispersal procedure.
- g. Training records regarding the dispersal procedure shall be maintained and shall be signed and dated by the member of staff receiving the training. Records of training shall be kept on the premises for 12 months and made available immediately to Police or representatives of the Licensing Authority upon request.

All other hours, activities and conditions are to remain unchanged by this application.

If your proposed variation would mean that 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend:

L

Hours premises are open to the public Standard days and timings (please read guidance note 8)			State any seasonal variations (please read guidance note 6)
Day	Start	Finish	
Mon			
Tue			
Wed			
Thur			
Fri			
Sat			
Sun			
			Non standard timings. Where you intend the premises to be open to the public at different times from those listed in the column on the left, please list (please read guidance note 7)

Please identify those conditions currently imposed on the licence which you believe could be removed as a consequence of the proposed variation you are seeking.

We do not intend to remove any conditions at this point.

Please tick as appropriate

- I have enclosed the premises licence ☒
- I have enclosed the relevant part of the premises licence ☐

If you have not ticked one of these boxes, please fill in reasons for not including the licence or part of it below

Reasons why I have not enclosed the premises licence or relevant part of premises licence.

Copy enclosed.

M Describe any additional steps you intend to take to promote the four licensing objectives as a result of the proposed variation:

a) General – all four licensing objectives (b, c, d and e) (please read guidance note 11)

The premises shall maintain membership of the Townwatch scheme (or any successor scheme) a senior member of staff shall attend all Townwatch meetings unless an emergency arises preventing such attendance and the premises will support Townwatch initiatives

A representative of the premises shall, at the request of the ward councillor or local residents, meet with the local residents on a monthly basis. A representative from the licensing authority and relevant responsible authorities will be invited to any meetings that are held

A direct telephone number for the manager at the premises shall be publicly available at all times the premises is open

This telephone number is to be made available to residents and businesses in the vicinity

b) The prevention of crime and disorder

The designated queuing area shall be enclosed within appropriate barriers to ensure that the footway is kept clear

All staff engaged outside the entrance to the premises, or supervising or controlling queues shall wear high visibility yellow jackets or vests

No drinks will be permitted in the smoking area. The DPS/ general manager will risk assess (in writing) the number of smokers permitted at any one time and in particular at noise sensitive times and the number identified will be maintained. The risk assessment will be made available to the Responsible Authorities on request.

c) Public safety

d) The prevention of public nuisance

The premises shall maintain a written dispersal policy

A copy of the policy shall be made available to the licensing authority and authorised officer of the responsible authorities on request

The dispersal policy shall include (but not limited to) the following:

- a. During the last thirty minutes of trading - volume levels shall be reduced and the music tempo slowed, lighting levels shall be raised to encourage the gradual dispersal of patrons during the last part of trading.
- b. DJ announcements shall be used to both encourage a gradual dispersal and to remind customers of consideration to neighbours.

- c. Notices shall be displayed in prominent positions at the exit of the premises requesting customers to leave quietly.
- d. During the closure of the premises the Premises Licence Holder shall provide SIA registered security staff, wearing hi-vis arm-bands, jackets or vests, externally to assist with managing customers leaving the vicinity of the premises. Any customers congregating or loitering outside after the premises has closed shall be encouraged to depart quickly and quietly.
- e. Security staff shall supervise customers leaving the premises for at least an additional 15 minutes after the conclusion of licensable activities or until persons are dispersed from the immediate area.
- f. Door supervisors shall receive training to familiarise them with the dispersal procedure.
- g. Training records regarding the dispersal procedure shall be maintained and shall be signed and dated by the member of staff receiving the training. Records of training shall be kept on the premises for 12 months and made available immediately to Police or representatives of the Licensing Authority upon request.

e) The protection of children from harm

Checklist:

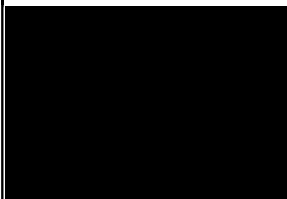
Please tick to indicate agreement


- I have made or enclosed payment of the fee; or ☒
- I have not made or enclosed payment of the fee because this application has been made in relation to the introduction of the late night levy. ☐
- I have sent copies of this application and the plan to responsible authorities and others where applicable. ☒
- I understand that I must now advertise my application. ☒
- I have enclosed the premises licence or relevant part of it or explanation. ☒
- I understand that if I do not comply with the above requirements my application will be rejected. ☒

IT IS AN OFFENCE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION. THOSE WHO MAKE A FALSE STATEMENT MAY BE LIABLE ON SUMMARY CONVICTION TO A FINE OF ANY AMOUNT.

Part 5 – Signatures (please read guidance note 12)

Signature of applicant (the current premises licence holder) or applicant's solicitor or other duly authorised agent (please read guidance note 13). **If signing on behalf of the applicant, please state in what capacity.**

Signature	
Date	14 August 2025
Capacity	Solicitor to applicant

Contact name (where not previously given) and address for correspondence associated with this application (please read guidance note 15) Matthew May TLT Solicitors One Redcliff Street			
Post town	Bristol	Post code	BS1 6TP
Telephone number (if any)			
If you would prefer us to correspond with you by e-mail, your e-mail address (optional) Matthew.may@TLT.com			

Notes for Guidance

This application cannot be used to vary the licence so as to extend the period for which the licence has effect or to vary substantially the premises to which it relates. If you wish to make that type of change to the premises licence, you should make a new premises licence application under section 17 of the Licensing Act 2003.

1. You do not have to pay a fee if the only purpose of the variation for which you are applying is to avoid becoming liable for the late night levy
2. Describe the premises. For example, the type of premises, its general situation and layout and any other information which could be relevant to the licensing objectives. Where your application includes off-supplies of alcohol and you intend to provide a place of consumption of these off-supplies of alcohol, you must include a description of where the place will be and its proximity to the premises.
3. In terms of specific regulated entertainments please note that:
 - Plays: no licence is required for performances between 08.00 and 23.00 on any day, provided that the audience does not exceed 500.
 - Films: no licence is required for 'not-for-profit' film exhibition held in community premises between 08.00 and 23.00 on any day provided that the audience does not exceed 500 and the organiser (a) gets consent to the screening from a person who is responsible for the premises; and (b) ensures that each such screening abides by age classification ratings.
 - Indoor sporting events: no licence is required for performances between 08.00 and 23.00 on any day, provided that the audience does not exceed 1000.



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REPRESENTATIONS RECEIVED

Cameo Fir Vale Road Bournemouth – Full Variation Application

Objection #1

To:

Cllr Jamie Martin

Jessica Toale MP,

Licensing Committee

David Sidwick, Police & Crime Commissioner

Adult Social Services

Subject: Representation regarding Cameo Nightclub Licence Variation

First, thank you, Jamie, for informing us about Cameo Nightclub's application for a full variation to its licence. I have shared your email with the residents of St Peter's Court, who regularly organise coffee mornings and gatherings. I hope they will invite you to one of these before the 11th September deadline. Typically, they meet on Tuesdays at 11am and Fridays at 2pm, and you can liaise with the St Peter's office for details.

To the Licensing Committee:

Please treat this letter as a formal representation for the upcoming hearing. For reasons of personal safety and fear of reprisals, I ask that no individual names of St Peter's Court residents be made public. Several residents have expressed real concerns that their windows could be smashed if they are identified.

Since the nightclub entrance was relocated, the gentleman I support has been severely affected. He is forced to keep his windows closed—even during the long heatwave—despite needing them open due to sleep apnoea. On club nights, particularly Thursdays, he is frequently unable to sleep before 4:30am because of:

- Loud music from the club,
- Groups gathering in the car park,
- Cars with modified exhausts revving and racing on Glen Fern Road, and
- Intoxicated individuals shouting and screaming.

This car park has long been associated with antisocial behaviour and the strain on the police makes the situation worse.

To Jessica Toale MP:

The impact of this disruption on health is significant. The gentleman I support has already experienced serious consequences:

- He has missed long-awaited NHS rehabilitation exercise classes at Bournemouth Hospital due to exhaustion.

- He has recently had a stent fitted, and exercise is crucial to avoid further medical interventions.
- His health showed clear improvement in April and May after surgery, but deteriorated again in June, July, and August, directly linked to chronic sleep deprivation caused by nightclub activity.

Sleep deprivation is not only damaging his physical and mental health but is also leading to unnecessary strain and cost for the NHS.

Broader concerns:

This is not an isolated case—other residents of St Peter's Court report similar experiences. The cycle of noise, disruption, and recovery leaves them unable to sustain good health and wellbeing.

I strongly urge the Licensing Committee to consider the wider impact of Cameo moving their entrance to Glen Fern Rd as well as the extended licensing hours many bars and nightclubs now operate.

Imposing a 2am closing time across Bournemouth would:

- Reduce sexual and violent crime, drug crime, and antisocial behaviour,
- Make the situation more manageable for local police, and
- Substantially reduce the huge cost to the NHS of alcohol- and drug-related incidents in the BCP area.

The reality is that the only beneficiaries of 4:30am licensing hours are nightclub and bar owners, while residents, the police, and the NHS continue to bear the consequences.

We ask that these concerns be taken seriously when considering Cameo Nightclub's application and future licensing policies more generally.

Objection #2

The noise from people waiting to enter and on leaving Cameo bar nightclub is affecting residents at St Peters Court (SPC). This is continuous throughout the night and can be up until 6am which is so loud, due to shouting, screaming, singing and at times fighting along either Glen Fern Road or St Peters Road. This has at times, spilled into the grounds of SPC complex, which is a residential building, and has also resulted in the grounds of SPC being used as a toilet and damage done to patio furniture.

How the Entrance/Exit door for Cameo nightclub got moved to Glen Fern Road right opposite residential properties is unbelievable, especially as the entrance/exit door used to be on Fir Vale Rd, where no residential properties are nearby.

Not only does the Shouting, screaming, singing and at times fighting disturb several residents at SPC which results in being woken from their sleep, but also a worry if any damage is going to be done to the Complex. This behaviour by night club users is totally unacceptable is also a Health & Safety issue for some residents at SPC, as they work the following days after the noise made throughout the night when Cameo is open, but is a massive worry as residents from SPC have to drive a vehicle to get to work the next day, which after a disturbed sleep is extremely concerning.

Objection #3

Premises Details (Please give as much information as possible)
Application Ref: <u>NEOS 99 LIMITED = CAMEO NIGHT CLUB</u>
Name of Premises: <u>CAMEO NIGHT CLUB</u>
Address of Premises: <u>CAMEO NIGHT CLUB</u> <u>FIR VALE ROAD</u> <u>BOURNEMOUTH</u>

Reasons for Representation. Please, give information under the relevant Licensing Objective. (Please note you are not required to complete all the boxes unless you feel it is relevant.)
The Prevention of Crime and Disorder: <u>Disorderly Conduct after Club Closes, i.e. dispute about tax, fighting, people shooting wheel after 3 pm general noise which is unacceptable</u>
The Prevention of Public Nuisance: <u>Cameo changing Entrance from FIR VALE ROAD To Glenfer Road has increased the noise level in Area by 50% More (Council will you help us)</u>
Public Safety: <u>It is becoming unsafe to go out from flat after 9.30 pm because of noise from Glenfer Road</u> <u>Different Groups of People</u>
The Protection of Children from Harm: <u>Cars Racing at certain time after 9 pm</u> <u>A Police Hub by Car Park In front of Our Building</u> <u>Would be a Plus (Police PRESENTS WOULD STOP THIS ALot)</u>
I do not wish my details to be include in the Public Documents for the following reasons: <u>Afful Lot of Noise and Anti Social Behaviour</u> <u>In this Area (The Commissioner of Dorset Police is saying</u> <u>(Police Hubs) The Car Park In</u> <u>Front of St Peter's Church would be a great place (Put In to him)</u>
I declare that the information I have provided is true and correct.

Objection #4

Premises Details (Please give as much information as possible)
Application Ref: <u>NEOS 99 LIMITED</u>
Name of Premises: <u>CAMEO NIGHT CLUB</u>
Address of Premises: <u>FIR VALE ROAD</u> <u>BOURNEMOUTH</u>

Reasons for Representation. Please, give information under the relevant Licensing Objective. (Please note you are not required to complete all the boxes unless you feel it is relevant.)
The Prevention of Crime and Disorder: When Premises Closes the Noise with people leaving shouting and swearing at 3pm in the morning is unacceptable and the hassle for taxis causing fighting and public disorder
The Prevention of Public Nuisance: St Peter's Court In a Retirement Building of 62 Flats, people here have had enough of noise from these night clubs, that have been given 3am to 5am licences without consideration for residents
Public Safety: Cameo's Night Club, has changed its Main Entrance from Fir Vale Road to Glenfern Road, when were residents advised of this?
The Protection of Children from Harm: People are now Queuing in Glenfern Road, instead of previous Entrance, (which may I say was a more commercial are. By switching the Entrance of)
I do not wish my details to be included in the Public Documents for the following reasons: This club Cameo. They have increased noise levels to a ridiculous level ie Taxi Rank = Now in Glenfern Road Increasing Rowdy Behaviour when Club (Cameo) Closes
I declare that the information I have provided is true and correct.

Objection # 5

I have the following objection to the application being granted in its present form. I am optimistic that the applicants can adjust as appropriate.

Cameo application for variation of license including alteration of plan-objection

Crime and disorder

The license does not show either a maximum number of people allowed on the premises nor a ratio of staff to customers. Both of these would allow customers to be better monitored for intoxication including by non security staff collecting drinks, cloakroom attendants carrying out continuous cleaning during the period of opening and bar staff etc as well as security staff. Showing both of these would reduce the risk of crime and disorder including violent crime and sexual crime both inside the premises and in the vicinity. I don't have the benefit of any training in crime prevention, my only training in criminology being on the "other side" as it were of the criminal justice system. However, I am aware that chickens in close proximity in battery farming become aggressive towards each other so have to be medicated. I suspect that humans also crammed together are at risk of become aggressive. A thickly crowded area is also more difficult for staff to monitor illegal behaviour. I would suggest that as responsible employers then for the sake of staff safety a ratio of staff to customers should be provided.

The plan is inadequate as it needs to show all of the land used for running the business of Cameo, not just the area used for the licensable activities. The area used for queueing described as being fenced off with barriers is land used to run the business and as such should be on the plan, and evidence provided that the landowner consents to this use. I don't know who owns the pavement outside and it may not be possible to find out. However, Bournemouth is not a very old town so the likelihood is that BCP council owns the land used for queueing so that their consent should be sought. In addition, the pavement at this point, whoever owns it, is marked on the BCP Adopted Highway Map, so that it should be kept clear unless BCP council gives permission for it to be used in this way. I appreciate that this may not be common practice locally to give pavement licenses for nightclub or other queues, but I would respectfully suggest that consent for this should be sought. I am aware of one person who has been badly injured by another person whilst queueing for this nightclub some years ago. I firmly believe that providing a plan of the area to be used for the queue could contribute to reducing crime and disorder in this neighbourhood. The queue could stretch in one direction for people who have pre booked so have priority to enter and another direction for those who have not pre booked, thus incentivising pre booking which in turn could reduce the likelihood of crime and disorder. I have seen a picture of another nightclub entrance, not in Bournemouth, which clearly showed only a tiny strip of land left of an otherwise very wide safe pavement left after planters had been put out every night to appropriate an area for smoking and queueing. Leaving a narrow strip of pavement in a crowded area could push people into the path of cars compromising public safety and also squash people together resulting in jostling which could again trigger aggressive behaviour.

I appreciate that maximum numbers cannot be included as a condition for fire safety, but that doesn't prevent a maximum being stated for prevention of crime and disorder other than that caused by a fire, with suitable wording stating that in the event they are different the lower number will prevail.

Public Safety-above re jostling on pavements.

Protection of children-some prebooking will assist the operators in their already clear and effective efforts to reduce the chances of children gaining entry.

Public nuisance-again, jostling on pavements may be noisy so create a public nuisance. If there is to be a queue blocking access for the neighbouring properties eg the student laundrette and other premises, how is this to be managed? Likewise, how will a nightclub queue impact the regeneration of the area, including the nearby premises? A staggered entry system using prebooking as much as possible, like the National Trust, could dramatically reduce the need for a queuing system. I appreciate that there is a dispersal system in place but if arrival results in nuisance for neighbouring property users, current and potential then this needs to be addressed in the license conditions."

That concludes my objection. I am more than happy for my name and email address to be provided to the applicant with a view to discussing this. My motivation is to ensure that our renowned and long established economy which has in the past attracted so many people, including myself, doesn't just survive but thrives.

I am more than happy to provide any other information available to me to you as licensing officer, but whether or not I can do this I would still like this put before the licensing committee. It is not a frivolous objection, but a serious attempt to contribute to Bournemouth's night time economy.

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